

truck**Emotion**[®]



van**Emotion**[®]



MICHAEL ROBINSON

CEO and Design Director at
ED Design



14/15/16



OTTOBRE 2016

AUTODROMO NAZIONALE MONZA





A CORPORATE OVERVIEW

SCANIA

OUR SERVICES

CONCEPT IDEATION
& DESIGN

USER
EXPERIENCE
DESIGN

DIGITAL
MODELLING

PHYSICAL MODELLING
& PROTOTYPING

MATERIALS
RESEARCH

ELECTRIC
VEHICLE
DEVELOPMENT

ELECTRONICS
DEVELOPMENT

END-OF-LINE TEST
EQUIPMENT DEVELOPMENT &

TURN KEY
ENGINEERING

PROJECT
MANAGEMENT

DESIGN TO COST
FACTORY

COMMUNICATIONS
& CONNECTIVITY

FULL SERVICE PROVIDER

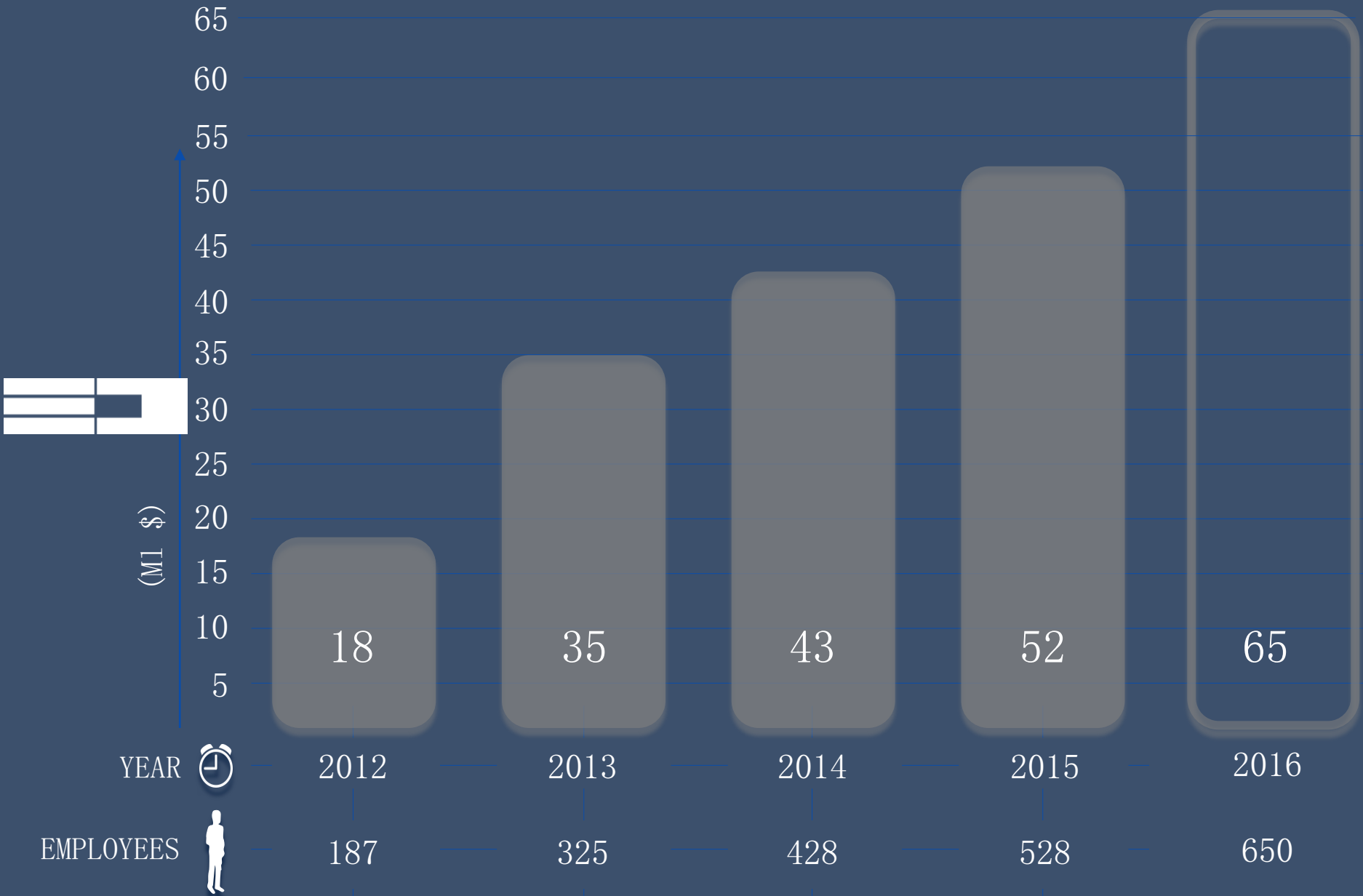
CANIA

SOFTWARE
DEVELOPMENT

SYSTEM
INTEGRATION



OUR NUMBERS





NEW ED R&D CENTER, TORINO

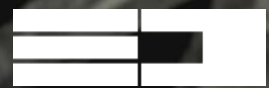
SCANIA

Today, ED is the largest independent Design & Engineering



Receptio
n





Art
Gallery



Presentat
ion Room



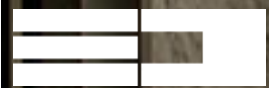
Virtual Reality
Room



MAAL
MOBILE AUTONOMOUS AUTOMOBILE LABORATORY
THE FUTURE OF MOBILITY IN THE DIGITAL ERA

MICHAEL ROBINSON
CEO & DESIGN DIRECTOR
ED DESIGN SRL
DECEMBER, 2015





Model
Shop



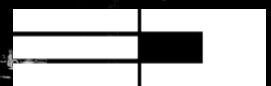


Model
Shop



Teardown
Shop





Iveco Z Truck
Concept





Iveco Z Truck
Concept



PETRONAS

PETRONAS

LNG





Iveco Z Truck
Concept



SCANIA

ED Group Cso Alamanno 34, Grugliasco 10095 Italy www.eddesign.it

ED DESIGN DIRECTOR - Michael Robinson :+39 335 789 6326 -
m.robinson@eddesign.it

ED Group CEO – Francesco Aroldi : +39 3343923055 – f.aroldi@eddesign.it